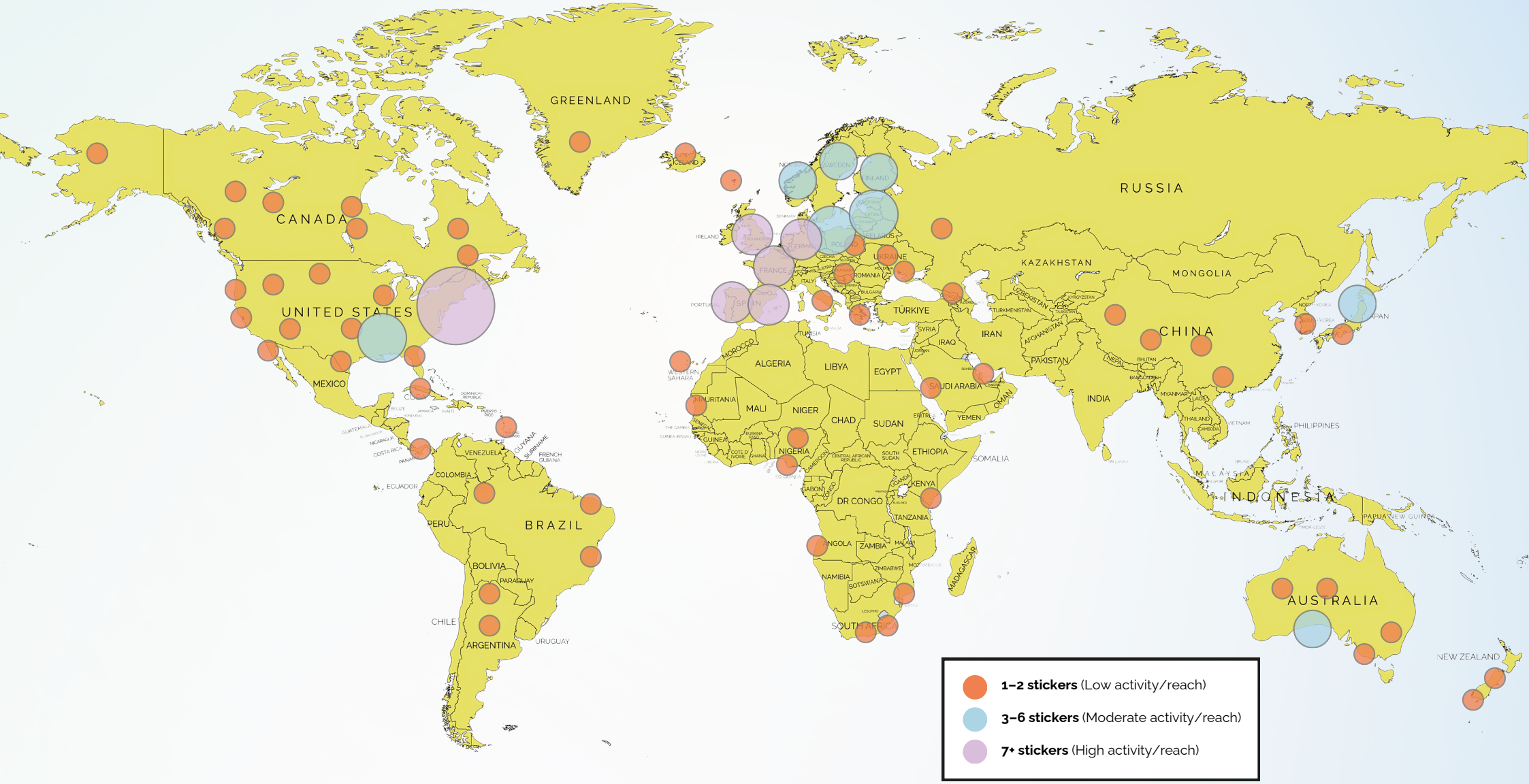HUMBER TOUCHPOINTS